



Botaneco Announces Distribution Agreement with Dinaco SA *Expands personal care products into strategic Brazilian market*

QUEBEC CITY, QC – February 9, 2012 – Botaneco Corp. (“Botaneco” or the “Corporation”) (TSX-V:BOT), a health science company focused on natural ingredients, today announces that it has signed a distribution agreement with Brazilian company Dinaco SA. In business for more than 70 years, Dinaco SA represents approximately 15 of the world’s most important manufacturers, supplying products and material in multiple segments including those for the cosmetic industry.

“The Brazilian cosmetics and personal care industry registered impressive sales worth US\$16.5 billion in 2010 and continues to grow due to the improved purchasing power and rising product ingredient awareness of the Brazilian market.” stated Mr. Tony Abboud Director, Sales Marketing at Botaneco. “As Botaneco starts to expand its distribution network for personal care products into Latin America, gaining access to the Brazilian cosmetics market is key.”

The cosmetic market is increasingly adopting a ‘natural and organic’ philosophy and Botaneco has the patented technology to transform the way personal care products are formulated for five primary reasons: natural ‘green’ technology; improved safety; increased effectiveness; sustainability and enhanced versatility. Consumers of personal care products are becoming increasingly aware of petroleum-based chemicals found in shampoos, sunscreens, moisturizers, baby care and related products. What truly separates Botaneco from all other players in the ‘natural and organic’ personal care market is that the Company’s technology improves the performance of these products while simultaneously improving their safety.

“Working with the Botaneco products is exciting.” stated Leonardo Dobbin, Commercial Director at Dinaco SA. “The biggest customers in Brazil are amazed by this revolutionary technology. It’s easy to work with the Botaneco products because they open doors”.

In addition to expanding into Latin America, Botaneco continues to grow its global reach both through its successful partnership with SEPPIC in Europe, and also through signing letters of intent with companies in India, Australia and New Zealand in an effort to evaluate new distributors in these territories.

About Botaneco Corp.

Botaneco Corp. specializes in personal care, food and nutraceutical ingredients. We are committed to developing groundbreaking ingredients based on our patented technologies, and offering multifunctional, tangible and documented benefits to formulators and consumers alike. Botaneco is a global developer and marketer of innovative technologies that help manufacturers meet the consumers growing demand for natural, environmentally friendly, personal healthcare products. A competitive advantage to Botaneco’s patented technology over traditional products in the ‘green sector’ is the ability to significantly enhance the performance and versatility of these skin and hair care products. The company has also been awarded the *Canadian Agri-Food Award of Excellence* for its flaxseed technology marketed in the natural food industry. Botaneco holds patents for its Hydresia® Oleosome, Vegetable Oil Gel, Dermylex® Whey Protein and Flaxseed Dehulling technology.

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